# Fit for Germany

Doing business and working with Germans

## Do you sometimes wonder ...

- ... why Germans appear so cool and distant?
- ... how to deal with the direct communication style of your German partners?
- ... why Germans seem so fixated on planning?

Intercultural Dynamics

German cultural values

The German workplace

Communication - German style

Key factors to build trust

Practical tips

Join us for this 1-day intensive training and discover new strategies for working with Germans.

Group Size 4 – 12 participants

Training Fee € 690,- + VAT The price includes documentation, refreshments and lunch.

#### Language

English - with excursions into essential German vocabulary

#### Target Group

Expatriates working in Germany

International professionals dealing with Germans

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# A cooperation of Crossing Cultures & Stengel Consulting

#### **Your Benefits**

- You get to know the German value system and behavioral patterns and how they translate in a professional context.
- You learn to reflect on your own cultural background and values and how this relates to your dealings with Germans.
- You better understand the German business mind set and work style, their way of thinking and communicating.
- You build confidence and develop new skills to successfully interact with German colleagues and business contacts.

#### **Our Commitment**

The training focus is on practical application. We use case studies, role-plays, discussions and other interactive methods. As Germans, we are very serious about what we do - and equally serious about having fun in the training room. We promise you a day of insights about Germany full of learning and enjoyment.

### **Any Questions?**

For seminars in Stuttgart: Marina Reuchlen - contact@crossingcultures.eu For seminars in Konstanz: Heike Stengel - contact@stengel-consulting.com

## **Your Trainers**

Marina Reuchlen and Heike Stengel are both German nationals with many years of living and working abroad. Together they have facilitated intercultural trainings and workshops in over 20 different countries throughout Europe, Asia, the United States and parts of Africa and the Middle East with participants from over 60 nationalities.



Marina Reuchlen



Dr. Heike Stengel

What's special about Fit for GERMANY? You will use your brain, but also all your senses. It's a safe place to ask questions and to get helpful tips.

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